



# SPONSOR PACKET





**Miss South Georgia Pride 2019  
Samantha Fox**

# ABOUT US

South Georgia Pride, founded in 2010, strives to provide safe and inclusive spaces and events, empower others to create equitable environments, and close the gap between queer persons and needed services in South Georgia communities.

South Georgia Pride is committed to creating a strong sense of community and belonging for all, regardless of their identity, by promoting understanding, tolerance, compassion, and acceptance throughout South Georgia.

# OUR TEAM



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# WHAT DO WE DO?

## EDUCATE

South Georgia Pride always seeks new opportunities to educate and spread information about issues currently affecting the LGBTQIA+ community in our region. Through programs like LGBTea Time, we are able to engage community members in discussions over these issues and create solutions.



## CONNECT

South Georgia Pride provides safe spaces at events for members of the community to gather and celebrate. These events provide opportunities to connect with others, browse local businesses, and learn about organizations and community resources.

## OUTREACH

South Georgia Pride works with partner organizations and businesses to address issues facing the community of South Georgia, identify gaps in resources, and work towards a solution.



# ABOUT QUEER SOUTH GEORGIA

## MOODY AIR FORCE BASE

Moody Air Force base has a lively Pride group. This group is designed to professionally connect with LGBTQIA+ service members and allies to promote awareness and philanthropy to LGBTQ people and other groups on and off base.

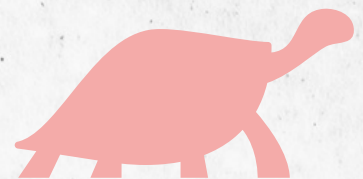


## HIGHER EDUCATION

The South Georgia region hosts several post secondary institutions including Wiregrass Technical College, Georgia Military College, Abraham Baldwin Agricultural College, and Valdosta State University. Many of these campuses have thriving queer communities.

## SOUTH GEORGIA

Valdosta, the home of South Ga Pride, sits in the heart of the region at the very border of Florida on a major highway. The area boasts the Wild Adventures theme park, Grand Bay Wildlife Refuge, and South Georgia Medical Center, a large regional hospital. The combination of all the above features creates a large and very diverse South Georgia.



# EVENTS/PROGRAMS

## Music and Art on Main

Music and Art on Main began in 2022 as the first in-person event since the COVID-19 pandemic. This family-friendly event brings the community together for a fun-filled afternoon. Music and dance keep the crowd entertained while they visit businesses and organizations that come out to show their support for our community.



**Next Date: June 1, 2024 from 2pm to 7pm**

## South Georgia Pride Festival at John Saunders Park

First held in 2010, SGP Festival gathers the community, vendors, and entertainers at John Saunders Park in Valdosta to highlight the beauty and love of being one's authentic self. Festival features vendors from across Georgia and parts of Florida, live entertainment, food, and family-friendly fun for all.

**Next Date: September 21, 2024 from 11 am - 6 pm**



## LGBTea Time

LGBTea Time is a quarterly social event with varying themes. This event may give attendees a setting to discuss issues in the community while enjoying refreshments, a fun gathering for the queer community to learn something new, or just a relaxed social event. Past LGBTea Times included: World AIDS Day Gala, a discussion of trans and nonbinary issues, and a back-to-school barbeque.



**Visit [southgapride.com/events](https://southgapride.com/events) for more information**

Coming soon! These events haven't been seen since before the pandemic and we are excited to bring them back:

Miss, Mr., Mx. South Georgia Pride  
South Georgia Pride scholarship program  
Pride Night Out

# HOW CAN YOU HELP?

## Sponsor an upcoming Event

Choose to sponsor individual events by checking our website, <https://www.southgapride.com/sponsorship>, for the current Event Sponsorship form.

Read more to learn about the different benefits of sponsorship!

## Other sponsorship paths:

### 1.General Donations

Individuals and businesses can donate anytime throughout the year. Unless otherwise specified, money goes to general funds and allocated for operating costs first,. Excess funds are used to cover event costs.

### 2.Services in lieu sponsorship

Sponsors can donate services instead of money using a fair market value. For example, if you are a caterer and you provide a 50% discount towards a catering job, we would evaluate and recognize the discount at the appropriate level.



## SPONSORSHIP LEVELS & BENEFITS

BENEFITS	GLITTER (\$100+)	SPARKLE (\$250+)	SHIMMER (\$500+)	SHINE (\$1000+)	GLOW (\$2500+)
Social Media recognition	•	•	•	•	•
Inclusion in annual SGP Festival Guide [1]	•	•	•	•	•
Logo included on SGP Festival Shirt [1]		•	•	•	•
Linked logo Recognition on website			•	•	•
'Presented by' Sponsor announcement [2]				•	•
Thank you Prize Pack [3]				•	•
Name on event banner [4]				•	•
Logo on event banner					•
Booth Space [5]	25% discount	50% discount	100% discount	100% discount	100% discount







## SPONSORSHIP BENEFITS ADDITIONAL DETAILS

- [1] Sponsorship funds must be received at least 30 days prior to the Festival to allow for printing and ordering times. Annual items are released during the SGP Festival in September.
- [2] Shine level: Announcement made on stage at either Music and Art on Main or SGP Festival in Saunders Park. Glow level announcements occurs at all events following receipt of sponsorship funds during the fiscal year.
- [3] Thank you Prize Pack consists of 2 SGP shirts in the sizes of your choice and a selection of other items.
- [4] Event banners printed and displayed at Music and Art on Main and the annual SGP Festival. Sponsorship funds must be received 30 days prior to the event to allow for printing and ordering times.
- [5] Booth space is 10 ft x 10 ft. Vendor must provide their own tent and tables. Spaces with electricity available on first come, first serve basis.



# BENEFITS

- Boost morale and inclusivity in your company by valuing and supporting the LGBTQ+ community.
- Connect with members of the local community by setting up a booth space at Pride events. Trained ambassadors or employees can make genuine connections with event-goers.
- Engage your LGBTQ+ employees and their allies by boosting local Pride events as something everyone can look forward to.
- 76% of LGBTQ+ people are more likely to buy from genuinely LGBTQ+ friendly brands.
- Half of all U.S. Americans prefer to support LGBTQ+ inclusive brands!





# THANK You

Thank you for taking the time to consider sponsoring South Georgia Pride!

## CONTACT US

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South Georgia  
**Pride**